



It Isn't Always Easy Being Green; at Yellow, We Think It's Worth It

Good citizenship is a company core value. One way we demonstrate good citizenship is by protecting the environment, supporting sustainability in a variety of ways.

Yellow:

- uses [biodiesel](#) and alternative fuels;
- governs speed for increased fuel efficiency;
- reduces emissions;
- recycles tires, paper and other materials; and
- minimizes waste.

As a charter member of the EPA SmartWay Transport Partnership, Yellow is proud to be an industry leader in reducing air pollutant emissions. In 2006, the EPA recognized Yellow, honoring us with a 2006 EPA Environmental Excellence award.

Yellow is proud to partner with the Contract Packaging Association, a leading organization that embraces the importance of being green. CPA Members are eligible to receive a 62% discount on qualifying shipments with Yellow. To learn more about the CPA / Yellow Shipping partnership, contact Nick Butterfield at 800-458-3323, ext. 5740 or enroll online at Enrollhere.net.